

Huw Spanner

PERSONAL DETAILS

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KEY SKILLS & QUALITIES

Communication	Intellectual rigour, originality, meticulous attention to detail, first-class presentation, sensitivity to meaning, clarity
Project management	Managing finances, meeting deadlines, networking
Business development	Vision, inspiration, innovation, commitment, credibility

CAREER HISTORY

Freelance writer, editor and researcher

- commissioned and edited in-depth interviews of scores of people for *Third Way*, from Annie Lennox to Amartya Sen
- conducted in-depth interviews of Mark Thompson, John Humphrys, Jon Snow, Bjørn Lomborg, Bianca Jagger and Khalid Mish'al of Hamas among many others
- written and interviewed for *Developments*, *Church Times*, *Green Futures* and *Sublime*
- edited books for Continuum, Lion, Hodder Headline and Piquant, on peacemaking, leadership and religious kitsch
- written 24 columns for the *Independent*
- written and broadcast 36 'thoughts for the day' for BBC Radio 4's *Today* programme
- edited the comment pages of the *Independent on Sunday*
- set up three 'Iconoclasts' debates at the RSA for Radio 4
- edited BTCV's magazine *Conserver*
- subbed on *New Statesman*
- worked on speeches for Lord Puttnam
- proofread both fiction and non-fiction for Orion Publishing

THIRD WAY TRUST

Managing editor of *Third Way*

'A bold current-affairs journal that ... stretches the mind'

Lord Sheppard

'Imaginative and unafraid ... an irreplaceable contribution'

Dr Rowan Williams

2/1993 – 4/2002

Director, Third Way Travel 1/1999 – 9/2005

- published 90 issues of this culture-and-politics magazine, edited 56 and laid out 80
- recruited and managed a team of freelance section editors
- marketed the magazine, increasing sales by 140%
- consistently showed a profit, without raising the price
- for my first issue, commissioned a new design and secured an in-depth interview of the then Lord Chancellor
- secured in-depth interviews of nearly 100 key people, from Tony Blair to Noam Chomsky
- conceived and set up Third Way Travel, co-organising and leading five educational holidays, in Ecuador, Borneo, Kazakhstan and Kyrgyzstan

THE NAVE

Runner-up for the *Illustrated London News* London Award for Innovation

Programme director

11/1990 – 12/1992

Development & publicity manager

9/1988 – 10/1990

- handled marketing and PR for a new arts venue – the weekday identity of a small, medieval church in Uxbridge – ‘opened’ by Margaret Thatcher in 1989
- later, budgeted and delivered a programme of up to 100 top-grade events a year, including interviews, talks and performances of theatre, dance, classical music and jazz
- brought to Uxbridge guests of the calibre of Stephen Fry, Germaine Greer, Jeremy Paxman and Edward Heath
- flew to Kiev to negotiate an exhibition of holograms of state treasures that was seen by more than 11,000 people

DULWICH PICTURE GALLERY

‘London’s most perfect art gallery’
The Guardian

Sponsorship & development manager

8/1986 – 7/1988

- the gallery’s first in-house fundraiser and first marketer
- increased its income by 25%
- published its first full-colour leaflet, and ran its first two poster campaigns on the London Underground
- to convey the world-class quality of the gallery to business leaders, produced a biannual newsletter, *Private View*, and organised a series of sell-out celebrity chamber concerts

LONDON CONTEMPORARY DANCE THEATRE

Fundraising & sponsorship co-ordinator

7/1984 – 6/1986

- first in-house fundraiser for this world-class institution
- cultivated relations with actual and potential sponsors
- personally pitched for sponsorship to the chief executives of Reebok, Virgin Group and Bankers Trust
- attended all meetings of the board of directors
- worked closely with LCDT’s director-general and founder

TRUMAN & KNIGHTLEY EDUCATIONAL TRUST

Head of book department

9/1982 – 5/1984

- edited and marketed two annual directories, *Schools* (688pp) and *Where to Learn English in Great Britain*
- increased advertising revenue by 40%
- increased sales by 15%

ACADEMIC RECORD

New College, Oxford

1978 – 1981

Abbott Scholarship

BA Honours in English Language & Literature (II)

St Paul’s School, Barnes

1972 – 1977

Foundation Scholarship

GCE A & S Levels in English (A), Greek (A), Latin (A1)

LIFE OUTSIDE WORK

Married with one adult son

Interests include the environment, politics, world cinema, theatre, opera and cycling. Travelled on five continents
Governor of a local primary school for eight years
Recently mentored refugees from Burma and Somalia