

# Curriculum vitae : Huw Spanner

## PERSONAL DETAILS

|         |                               |           |                              |
|---------|-------------------------------|-----------|------------------------------|
| Name    | Huw SPANNER                   | E-mail    | huw@spannermedia.com         |
| Address | 104 Wellsway,<br>BATH BA2 4SD | Telephone | 07963 819982<br>01225 352188 |

## KEY SKILLS & EXPERIENCE

I have worked in the not-for-profit sector for 34 years, in a wide variety of roles and cultures, but with two common themes: creative problem-solving and communication.

I have experience in • marketing • press and PR • writing, interviewing and broadcasting • liaising and chasing • grant- and sponsorship-getting • budgeting • project management.

## WORK HISTORY

As a **freelance**, I have among many other things

- commissioned a new corporate identity for the charity Phi – see [www.phiinafrica.org](http://www.phiinafrica.org)
- edited books for Continuum, Lion, Hodder & Stoughton and Piquant, on Iraq, leadership and religious kitsch
- edited the comment pages of the *Independent on Sunday*
- written 24 ‘Faith & Reason’ columns for the *Independent*
- written and broadcast 36 ‘thoughts for the day’ for BBC Radio 4’s *Today* programme
- written and interviewed for *Developments*, *Church Times*, *Green Futures* and *Sublime*
- worked on speeches for Lord Puttnam
- subbed on *New Statesman*
- proofread both fiction and non-fiction for Orion Publishing
- set up debates at the RSA for Radio 4’s series ‘Iconoclasts’

### THIRD WAY TRUST

**Publisher and editor of**  
*Third Way*

2/1993 – 4/2002

*‘A bold current-affairs journal  
that regularly stretches the mind’*

Lord Sheppard

*‘Professional, imaginative and  
unafraid ... a periodical which  
suggests that Christians can  
inhabit a larger, not a smaller,  
world than others’*

Dr Rowan Williams

**Director of**  
*Third Way Travel*

1/1999 – 9/2005

- for my very first issue, commissioned a new DTP design and secured an interview of the then Lord Chancellor
- published 90 issues, of which I edited 56
- laid out and designed 80 issues in Quark XPress
- recruited and managed a team of freelance section editors
- marketed the magazine, increasing sales by 140%
- secured interviews of 237 key people, from Tony Blair to Noam Chomsky. I continued to commission and edit the magazine’s in-depth, unspun ‘High Profile’ interviews as a freelance after April 2002 and, since *Third Way* folded in February 2016, have continued to publish fresh interviews in the series on a new website, [www.highprofiles.info](http://www.highprofiles.info).
- conducted interviews myself of Jon Snow, John Humphrys, Philip Pullman, Michael Morpurgo, Anita Roddick, Jane Goodall, Werner Herzog, Nigel Farage and many others
- conceived and set up Third Way Travel, co-organising and leading five educational holidays, in Ecuador and Borneo

#### THE NAVE

Runner-up for the *Illustrated London News* London Award for Innovation

#### Programme director

11/1990 – 12/1992

#### Development & publicity manager

9/1988 – 10/1990

- handled marketing and public relations for a brand new venue opened by Margaret Thatcher in February 1989
- budgeted and delivered a programme of up to 100 top-grade events a year, including interviews, talks and performances of theatre, dance, classical music and jazz
- brought to Uxbridge guests of the calibre of Stephen Fry, Jeremy Paxman, Germaine Greer and Edward Heath
- went to Kiev to negotiate an exhibition of holograms of Ukraine's state treasures, seen by more than 11,000 people

#### DULWICH PICTURE GALLERY

'London's most perfect art gallery'  
Waldemar Januszczak in the *Guardian*

#### Sponsorship & development manager

8/1986 – 7/1988

- the gallery's first in-house fundraiser and first marketer
- increased its income by 25%
- published its first full-colour leaflet, and ran its first two poster campaigns on the London Underground
- to convey the world-class quality of the gallery to business leaders, produced a biannual newsletter, *Private View*, and organised a series of sold-out celebrity chamber concerts

#### LONDON CONTEMPORARY DANCE THEATRE

#### Fundraising & sponsorship co-ordinator

7/1984 – 6/1986

- first in-house fundraiser for this world-class institution
- cultivated relations with actual and potential sponsors
- personally pitched for sponsorship to the CEOs of Reebok, Virgin Group and Bankers Trust
- attended all meetings of the board of directors
- worked closely with LCDT's director-general and founder

#### TRUMAN & KNIGHTLEY EDUCATIONAL TRUST

#### Head of book department

9/1982 – 5/1984

- edited and marketed two annual directories, *Schools* (688pp) and *Where to Learn English in Great Britain*
- increased advertising revenue by 40%
- increased sales by 15%

### EDUCATION

New College, Oxford  
1978 – 1981

Abbott Scholarship  
BA Honours in English Language & Literature (II)

St Paul's School, Barnes  
1972 – 1977

GCE A & S Levels  
English (A), Greek (A), Latin (A1)

GCE O & AO Levels  
English Language, English Literature, Maths, Additional Maths, Greek, Latin, French, General Science

### LIFE OUTSIDE WORK

Married with one adult son

My principal interests are the environment, politics, animals, world cinema, theatre, history and cycling.  
I have travelled on five continents and wish I could see more.  
I was for eight years governor of a local primary school. I have mentored refugees from Burma and Somalia.